



CLAIM YOUR TITLE

VOTING PACKAGES

JUNE 22 - AUGUST 2

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The Florida Times-Union

jacksonville.com

BE BOLD GET IN THE COMPETITION!



@BOLDCITYBESTJAX
#BOLDCITYBEST

BOLDCITYBEST.COM

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PLATINUM PACKAGE



BALLOT ENHANCED LISTING

Stand out from the competition with a listing that allows you to display a photo or logo, a short message to voters, and links to your business Facebook, Twitter, and website. Map & click-to-call features are also included. This listing is shareable and social friendly via Facebook, Twitter, Email & Pinterest.

If you are in the running for multiple categories - simply add the enhancement to each additional category for \$100 each.

BALLOT DISPLAY ADS - "VOTE FOR US"

As voters navigate through the ballot, these ads act as the perfect subliminal message, "Vote for Us!" Bonus: the ads link back to your company's website.

BALLOT TOP OF CATEGORY AD - "VOTE FOR US"

Located in one category
This ad gets more personal and displays at the top of your specific category. Basically, if this ad could talk, it would politely say: Et hem, may we have your attention please?

DISPLAY ADS - "VOTE FOR US"

192,000 IMPRESSIONS DELIVERED DURING VOTING

Capture attention all over Jacksonville as potential voters are navigating the web. These ads look pretty on the outside, but they pack a punch and do the heavy lifting to get voters straight to your listing to vote for you!

THE FLORIDA TIMES-UNION - SEVEN (7) 1/4-PAGE PRINT ADS

Ad Size: 5" x 10.75"
There's nothing like the newspaper to add legitimacy to your campaign — this is serious business. Seeing your company's "Vote for Us" ad in print is sure to give you a competitive advantage in the contest.

BOOSTED FACEBOOK POST ON THE FLORIDA TIMES-UNION PAGE

Reach our Facebook page audience of 113K+ with a special "Vote for Us" with a link that leads directly to your listing.

OFFICIAL 2020 BOLD CITY BEST™ - "VOTE FOR US" PROMO PACK

This is all the gear you need to make sure anyone walking in your business turns into a voter - delivered by your friendly Bold City Best consultant.

- Vinyl Banner (1) - 6'x3' ready to hang
- Posters (5) - 11"x17"
- Handout Cards (250) - 3.5"x5"
- Web Art

BONUS:

Email opt in to build valuable email audiences with this highly engaged community program

VALUE: \$16,000+

YOUR INVESTMENT: \$3,998

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GOLD PACKAGE



BALLOT ENHANCED LISTING

Stand out from the competition with a listing that allows you to display a photo or logo, a short message to voters, and links to your business Facebook, Twitter, and website. Map & click-to-call features are also included. This listing is shareable and social friendly via Facebook, Twitter, Email & Pinterest.

If you are in the running for multiple categories - simply add the enhancement to each additional category for \$100 each.

BALLOT DISPLAY ADS - "VOTE FOR US"

As voters navigate through the ballot, these ads act as the perfect subliminal message, "Vote for Us!" Bonus: the ads link back to your company's website.

BALLOT TOP OF CATEGORY AD - "VOTE FOR US"

Located in one category
This ad gets more personal and displays at the top of your specific category. Basically, if this ad could talk, it would politely say: Et hem, may we have your attention please?

DISPLAY ADS - "VOTE FOR US"

120,000 IMPRESSIONS DELIVERED DURING VOTING

Capture attention all over Jacksonville as potential voters are navigating the web. These ads look pretty on the outside, but they pack a punch and do the heavy lifting to get voters straight to your listing to vote for you!

THE FLORIDA TIMES-UNION - FIVE (5) 1/4-PAGE PRINT ADS

Ad Size: 5" x 10.75"

There's nothing like the newspaper to add legitimacy to your campaign — this is serious business. Seeing your company's "Vote for Us" ad in print is sure to give you a competitive advantage in the contest.

BOOSTED FACEBOOK POST ON THE FLORIDA TIMES-UNION PAGE

Reach our Facebook page audience of 113K+ with a special "Vote for Us" with a link that leads directly to your listing.

OFFICIAL 2020 BOLD CITY BEST™ - "VOTE FOR US" PROMO PACK

This is all the gear you need to make sure anyone walking in your business turns into a voter - delivered by your friendly Bold City Best consultant.

- Vinyl Banner (1) - 6'x3' ready to hang
- Posters (5) - 11"x17"
- Handout Cards (250) - 3.5"x5"
- Web Art

VALUE: \$10,000+

YOUR INVESTMENT: \$2,998

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SILVER PACKAGE



BALLOT ENHANCED LISTING

Stand out from the competition with a listing that allows you to display a photo or logo, a short message to voters, and links to your business Facebook, Twitter, and website. Map & click-to-call features are also included. This listing is shareable and social friendly via Facebook, Twitter, Email & Pinterest.

If you are in the running for multiple categories - simply add the enhancement to each additional category for \$100 each.

BALLOT DISPLAY ADS - "VOTE FOR US"

As voters navigate through the ballot, these ads act as the perfect subliminal message, "Vote for Us!" Bonus: the ads link back to your company's website.

DISPLAY ADS - "VOTE FOR US" 72,000 IMPRESSIONS DELIVERED DURING VOTING

Capture attention all over Jacksonville as potential voters are navigating the web. These ads look pretty on the outside, but they pack a punch and do the heavy lifting to get voters straight to your listing to vote for you!

THE FLORIDA TIMES-UNION - TWO (2) 1/4-PAGE PRINT ADS Ad Size: 5" x 10.75"

There's nothing like the newspaper to add legitimacy to your campaign — this is serious business. Seeing your company's "Vote for Us" ad in print is sure to give you a competitive advantage in the contest.

BOOSTED FACEBOOK POST ON THE FLORIDA TIMES-UNION PAGE

Reach our Facebook page audience of 113K+ with a special "Vote for Us" with a link that leads directly to your listing.

OFFICIAL 2020 BOLD CITY BEST™ - "VOTE FOR US" PROMO PACK

This is all the gear you need to make sure anyone walking in your business turns into a voter - delivered by your friendly Bold City Best consultant.

- Vinyl Banner (1) - 6'x3' ready to hang
- Posters (5) - 11"x17"
- Handout Cards (250) - 3.5"x5"
- Web Art

VALUE: \$5,000+

YOUR INVESTMENT: \$1,998

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BRONZE PACKAGE



BALLOT ENHANCED LISTING

Stand out from the competition with a listing that allows you to display a photo or logo, a short message to voters, and links to your business Facebook, Twitter, and website. Map & click-to-call features are also included. This listing is shareable and social friendly via Facebook, Twitter, Email & Pinterest.

If you are in the running for multiple categories - simply add the enhancement to each additional category for \$100 each.

BALLOT DISPLAY ADS - "VOTE FOR US"

As voters navigate through the ballot, these ads act as the perfect subliminal message, "Vote for Us!" Bonus: the ads link back to your company's website.

DISPLAY ADS - "VOTE FOR US" 50,000 IMPRESSIONS DELIVERED DURING VOTING

Capture attention all over Jacksonville as potential voters are navigating the web. These ads look pretty on the outside, but they pack a punch and do the heavy lifting to get voters straight to your listing to vote for you!

OFFICIAL 2020 BOLD CITY BEST™ - "VOTE FOR US" PROMO PACK

This is all the gear you need to make sure anyone walking in your business turns into a voter - delivered by your friendly Bold City Best consultant.

- Vinyl Banner (1) - 6'x3' ready to hang
- Posters (5) - 11"x17"
- Handout Cards (250) - 3.5"x5"
- Web Art

YOUR INVESTMENT: \$998

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GRASSROOTS PACKAGE



BALLOT ENHANCED LISTING

Stand out from the competition with a listing that allows you to display a photo or logo, a short message to voters, and links to your business Facebook, Twitter, and website. Map & click-to-call features are also included. This listing is shareable and social friendly via Facebook, Twitter, Email & Pinterest.

If you are in the running for multiple categories - simply add the enhancement to each additional category for \$100 each.

BALLOT DISPLAY ADS - "VOTE FOR US"

As voters navigate through the ballot, these ads act as the perfect subliminal message, "Vote for Us!" Bonus: the ads link back to your company's website.

OFFICIAL 2020 BOLD CITY BEST™ - "VOTE FOR US" PROMO PACK

This is all the gear you need to make sure anyone walking in your business turns into a voter - delivered by your friendly Bold City Best consultant.

- Vinyl Banner (1) - 6'x3' ready to hang
- Posters (5) - 11"x17"
- Handout Cards (250) - 3.5"x5"
- Web Art

YOUR INVESTMENT: \$498

A LA CARTE

BALLOT ENHANCED LISTING - \$249

ADDITIONAL BALLOT ENHANCED LISTING - \$100

OFFICIAL 2020 BOLD CITY BEST™ - "VOTE FOR US" PROMO PACK - \$199

- Vinyl Banner (1) - 6'x3' ready to hang
- Posters (5) - 11"x17"
- Handout Cards (250) - 3.5"x5"
- Web Art

PRINT ADS IN THE FLORIDA TIMES-UNION

1/8 page (5" x 5.25") - \$250

1/4 page (5" x 10.755") - \$500

DISPLAY ADS ON JACKSONVILLE.COM

50,000 Impressions - \$500

75,000 Impressions - \$750

100,000 Impressions - \$1,000

200,000 Impressions - \$2,000

BOOSTED FACEBOOK POST ON THE FLORIDA TIMES-UNION PAGE - \$500

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DISPLAY ADS



Quarter Page Print Ad
5" x 10.75"



**BUSINESS NAME
AND LOGO
CATEGORY**

SLOGAN/TAGLINE

BOLDCITYBEST.COM



@BOLDCITYBESTJAX
#BOLDCITYBEST

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Ballot
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Ballot Display Ad
300 x 250 px



Ballot Display Ad
728x 90 px

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PROMO PACK



Vinyl Banner
Ready to hang.
6' x 3'

Voting Posters
5 Pack
11" x 17"



Voting Cards
250 qty
3.5" x 5"

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 904.359.4318  wecanhelp@jacksonville.com

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