

2020 HIGH SCHOOL JOURNALISM AWARDS SPONSORSHIPS



ABOUT 2020 HSJA

The High School Journalism Awards began more than 45 years ago and are open to all area high schools that produce two or more editions of their school newspapers. As the nature of our industry continues to grow and change so does the High School Journalism Awards. The Florida Times-Union will continue to encourage the next generation and award them for their achievements in journalism.

EVENT DATE & TIME

Thursday, May 7, 2020
4:00pm - 5:30pm

EVENT LOCATION

Main Library
303 N Laura Street
Jacksonville, FL 32202

HOT OFF THE PRESS SPONSOR - \$3,999

- 2 FULL PAGE COLOR ADS IN THE FLORIDA TIMES-UNION
- 6X3 BANNER ON POST AWARD SPECIAL FEATURE PUBLISHING 5/9/20
- 100K ROS IMPRESSIONS ON JACKSONVILLE.COM
- LOGO ON ALL MARKETING MATERIALS AS PRESENTING SPONSOR
- LOGO ON EVENT WEBSITE, EMAIL INVITATIONS, & EVENT SIGNAGE
- SCROLLING LOGO ON JUMBO SCREEN AT EVENT
- BOOSTED POST ON FACEBOOK FOR EVENT
- COBRANDED PLAQUES
- OPPORTUNITY TO PRESENT AWARD AT BANQUET
- 2 TICKETS TO THE EVENT

FEATURE SPONSOR - \$999

- 2 QUARTER PAGE COLOR ADS IN THE FLORIDA TIMES-UNION
- LOGO ON POST AWARD SPECIAL FEATURE PUBLISHING 5/9/20
- 35K ROS IMPRESSIONS ON JACKSONVILLE.COM
- LOGO ON ALL MARKETING MATERIALS AS FEATURE SPONSOR
- LISTED ON EVENT WEBSITE AS FEATURE SPONSOR
- MENTION IN PROGRAM AS FEATURE SPONSOR
- LOGO ON EVENT SIGNAGE
- 2 TICKETS TO THE EVENT

SUPPORTING SPONSOR - \$499

- 1 QUARTER PAGE COLOR AD IN THE FLORIDA TIMES-UNION
- MENTION IN POST AWARD SPECIAL FEATURE PUBLISHING 5/9/20
- 20K ROS IMPRESSIONS ON JACKSONVILLE.COM
- MENTION ON ALL MARKETING MATERIALS AS SUPPORTING SPONSOR
- LISTED ON EVENT WEBSITE AS SUPPORTING SPONSOR
- MENTION IN PROGRAM AS SUPPORTING SPONSOR
- 2 TICKETS TO THE EVENT

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Authorized Signature

X- _____

Printed Name

Date

*All terms and conditions contained in The Florida Times-Union Retail Rate Card apply.

FEATURE RATE

HOT OFF THE PRESS SPONSOR

\$3,999

FEATURE SPONSOR

\$999

SUPPORTING SPONSOR

\$499

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