2020

J MAGAZINE EVENTS

PACKAGES AND PRICING

The Florida Times-Union
jacksonville.com

1 Independent Dr, Suite 200, Jacksonville, FL 32202

904.359.4454 jaxevents@jacksonville.com

2020

J MAGAZINE EVENTS
PACKAGES AND PRICING

J MAGAZINE INTRODUCES J EVENTS!

Times Union-Media and J Magazine will host J Events in Downtown Jacksonville in conjunction with the quarterly publication. The events will bring area business leaders, downtown advocates, city officials, and residents together as we continue to chronicle the rebirth of Downtown Jacksonville.

Momentum is building in downtown as passionate city leaders, urban core advocates and an influx of private investors focus on the remarkable opportunities in Jacksonville.

Become a J Magazine Event Sponsor Today!

TIMES-UNION MEDIA

(904) 359-4454
JAXEVENTS@JACKSONVILLE.COM
JMAGAZINE.ONLINE
TIMESUNIONMEDIA.COM/EVENTS

FUTURE J MAGAZINE DATES

J MAGAZINE // SPRING 2020 ISSUE // PUB DATE: SUNDAY, MAR. 15

TUESDAY, FEB. 11 – ADVERTISING SPACE RESERVATION DEADLINE

TUESDAY, FEB. 18 – ADVERTISING CAMERA-READY ART DEADLINE

J MAGAZINE // SUMMER 2020 ISSUE // PUB DATE: SUNDAY, JUN. 14

TUESDAY, MAY 12 – ADVERTISING SPACE RESERVATION DEADLINE

TUESDAY, MAY 19 – ADVERTISING CAMERA-READY ART DEADLINE

J MAGAZINE // FALL 2020 ISSUE // PUB DATE: SUNDAY, SEP. 13

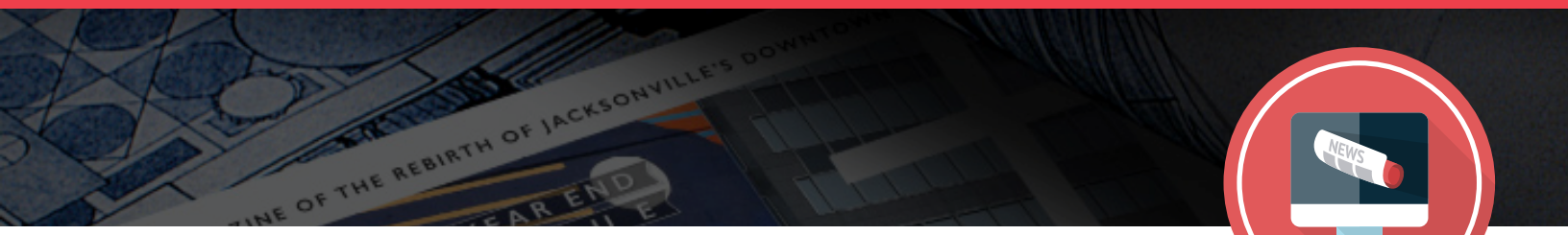
TUESDAY, AUG. 11 – ADVERTISING SPACE RESERVATION DEADLINE

TUESDAY, AUG. 18 – ADVERTISING CAMERA-READY ART DEADLINE

J MAGAZINE // WINTER 2020 ISSUE // PUB DATE: SUNDAY, DEC. 13

TUESDAY, NOV. 10 – ADVERTISING SPACE RESERVATION DEADLINE

TUESDAY, NOV. 17 – ADVERTISING CAMERA-READY ART DEADLINE



PRESENTING SPONSOR - $30,000

(4 AVAILABLE PER YEAR)

- (4) Full Page ads in J Magazine
  (Premium placement- One per quarter in consecutive editions)
- A featured article in one J Magazine issue
- (4) Full Page color ads to run in The Florida Times-Union
- 250K Impressions on jackonville.com
- Logo on all marketing materials as the Presenting Sponsor *(print & digital)*
- Logo on event website & event tickets*
- Acknowledged on Social Media as a Presenting Sponsor
- Custom pop-up banner at each event*
- Logo on step and repeat*
- Table or booth space at event*
- Opportunity to speak at J Magazine events
- Entry for 10 at all J Magazine events

SIGNATURE SPONSOR - $15,000

(ENTERTAINMENT • BAG • DRINK • NAPKIN • VALET • SELFIE BOOTH) *(6 AVAILABLE PER YEAR)*

- (4) Half Page ads in J Magazine
  (One per quarter in consecutive editions)
- A featured article in one J Magazine issue
- (4) Half Page color ads to run in The Florida Times-Union
- 100K Impressions on jackonville.com
- Logo on all marketing materials as the Signature Sponsor *(print & digital)*
- Mention on event website with link to your company's website
- Logo on signage as Signature Sponsor
- Custom pop-up banner at each event*
- Table at the event for marketing purposes*
- Entry for 5 at all J Magazine events

SERIES SPONSOR - $7,500

(10 AVAILABLE PER YEAR)

- (4) Quarter Page ads in J Magazine
  (One per quarter in consecutive editions)
- (4) Quarter Page color ads to run in The Florida Times-Union
- 100K Impressions on jackonville.com
- Logo on all marketing materials as the Event Sponsor *(print & digital)*
- Entry for 2 at all J Magazine events

TABLE SPONSOR* - $300

(10 AVAILABLE PER EVENT)

- (1) Quarter Page color ad to run in The Florida Times-Union
- Recognition at event as a table sponsor
- Reserved Table for 8-10 depending on event location

**When available based on event venue and theme.*

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SIGN UP NOW!

BUSINESS NAME

FIRST/LAST NAME

ADDRESS

CITY, STATE, ZIP

EMAIL ADDRESS

PHONE

(_____) _____

TOTAL

$ _____

PAYMENT

☐ BILLED (WITH APPROVED CREDIT)

☐ CHECK # _____

☐ CREDIT CARD __ __ __ __

EXP. DATE ___ /___ CVV _____

○ VISA ○ MASTERCARD ○ DISCOVER ○ AMEX

☐ CASH

AUTHORIZED SIGNATURE

X- _____

PRINTED NAME _____ DATE _____

*All terms and conditions contained in The Florida Times-Union Retail Rate Card apply.
**60 day written notice of cancellation is needed.

PACKAGE RATES

☐ **PRESENTING SPONSOR**
$30,000

☐ **SIGNATURE SPONSOR**
$15,000

- ○ Entertainment
- ○ Bag
- ○ Drink
- ○ Napkin
- ○ Valet
- ○ Selfie booth

☐ **SERIES SPONSOR**
$7,500

START ___ / ___ / ___

END ___ / ___ / ___

ISSUE _____

REP _____

☐ **TABLE SPONSOR**
$300

The Florida Times-Union
jacksonville.com

INTERNAL USE ONLY

ACCOUNT # _____ APPROVAL 1 _____

CONSULTANT: _____ APPROVAL 2 _____