

STICKY NOTE SALE

ALL AVAILABLE DATES NOW THROUGH 2020 ARE ON SALE!



THIS WEEK ONLY!

FEATURE YOUR BUSINESS ON THE FRONT PAGE OF THE FLORIDA TIMES-UNION

TIMES-UNION
media

1 Independent Drive
Jacksonville, FL 32202

904.359.4318
wecanhelp@jacksonville.com

STICKY NOTE SALE

DAILY RUN - MONDAY THROUGH SATURDAY

FREQUENCY	EAST	WEST	FULL RUN
4x	\$1,550 WAS \$5,404	\$975 WAS \$5,404	\$2,000 WAS \$7,405
6x	\$1,450 WAS \$5,404	\$900 WAS \$5,404	\$1,750 WAS \$7,405
12x	\$1,250 WAS \$5,404	\$800 WAS \$5,404	\$1,550 WAS \$7,405
26x	\$1,150 WAS \$5,404	\$750 WAS \$5,404	\$1,475 WAS \$7,405
52x	\$1,000 WAS \$5,404	\$700 WAS \$5,404	\$1,400 WAS \$7,405

REACH
A TOTAL
AUDIENCE
UP TO
78,000*

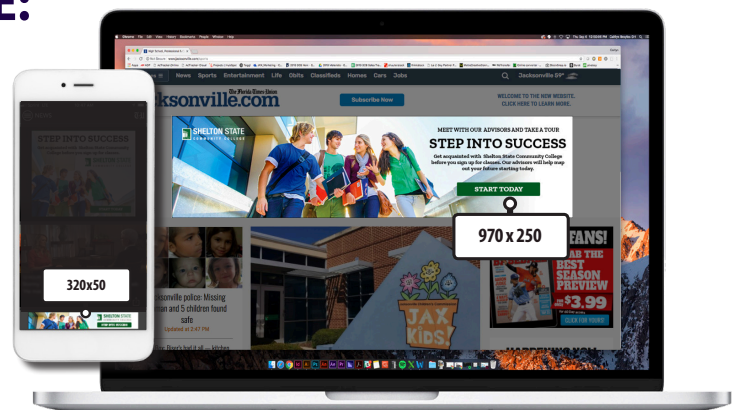
SUNDAY RUN

FREQUENCY	EAST	WEST	FULL RUN
4x	\$1,650 WAS \$6,450	\$1,500 WAS \$6,450	\$3,000 WAS \$11,550
6x	\$1,425 WAS \$6,450	\$1,275 WAS \$6,450	\$2,850 WAS \$11,550
12x	\$1,300 WAS \$6,450	\$1,150 WAS \$6,450	\$2,625 WAS \$11,550
26x	\$1,200 WAS \$6,450	\$1,050 WAS \$6,450	\$2,295 WAS \$11,550
52x	\$1,125 WAS \$6,450	\$1,000 WAS \$6,450	\$2,100 WAS \$11,550

REACH
A TOTAL
AUDIENCE
UP TO
125,000*

THIS WEEK ONLY PACKAGES INCLUDE:

- FRONT PAGE STICKY NOTE
- **BONUS:** SLIDING BILLBOARD ON JACKSONVILLE.COM
- **BONUS:** PRINT AD IN THE FLORIDA TIMES-UNION
 - 4X & 6X AGREEMENTS WILL RECEIVE AN EIGHTH PAGE AD
 - 12X, 26X & 52X AGREEMENTS WILL RECEIVE A QUARTER PAGE AD

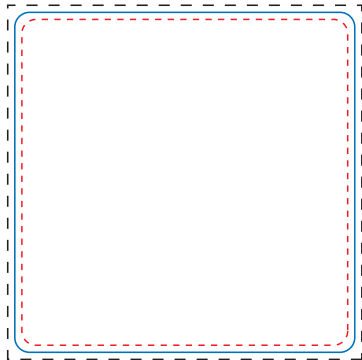


*Readership based on Alliance for Audited Media Audit and Google Analytics, Sep 2019, using industry standard of 2.5 multiple.

THIS WEEK ONLY!

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STICKY NOTE SPECS



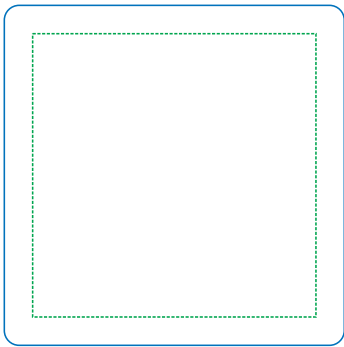
FRONT

Standard 3.0" x 3.0"

--- Bleed
(measures 3.125" x 3.125")

— Die (measures 3" x 3")

--- Copy Limits Front
(measures 2.875" x 2.875")



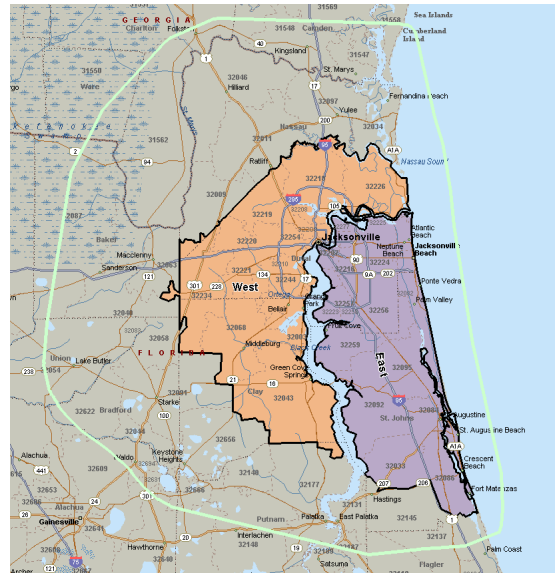
BACK

Standard 3.0" x 3.0"

— Die (measures 3" x 3")

--- Copy Limits Back
(measures 2.5" x 2.5")

STICKY NOTE ZONES



FULL RUN	
DAILY 31,275	SUNDAY 50,440
WEST	EAST
DAILY 9,723	DAILY 16,575
SUNDAY 13,375	SUNDAY 23,670

CUSTOM SHAPES AVAILABLE



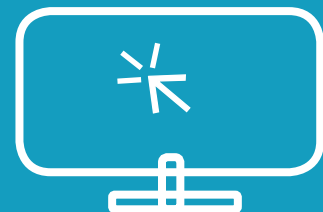
BENEFITS:

- GENERATES HIGH VISIBILITY & IMMEDIATE IMPACT
- GREAT FOR SPECIAL EVENTS, SALES & PROMOTIONS
- CREATES URGENCY

BE CREATIVE!

Other Front Page Note features and options:

- Perforation
- Printing on the backside (one color)
- Variable data
- Coin-activated scratch-offs



Custom design included.

Let our expert design team create a customized Front Page Note for you!

Choose from a large selection of shapes or create your own custom shape.

STICKY NOTE SALE

THIS WEEK ONLY!
FEATURE YOUR BUSINESS ON THE FRONT PAGE OF THE FLORIDA TIMES-UNION

_____ AGREES TO RUN THE FOLLOWING DATE(S) IN AGREEMENT BASED ON _____ X FREQUENCY.

BUSINESS NAME _____

PLEASE RESERVE THE FOLLOWING:

PUBLICATION DATE(S) - A1 FRONT PAGE - THE FLORIDA TIMES-UNION

_____	_____	_____	_____	\$ _____	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
MONTH	DAY	YEAR	DAY OF WEEK	RATE PER PACKAGE	EAST	WEST	FULL RUN
_____	_____	_____	_____	\$ _____	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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_____	_____	_____	_____	\$ _____	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
MONTH	DAY	YEAR	DAY OF WEEK	RATE PER PACKAGE	EAST	WEST	FULL RUN

W _____
TOTAL

*RICH MEDIA WILL RUN ON JACKSONVILLE.COM SAME DAY OR WITHIN 7 DAYS IF THE DATE HAS ALREADY BEEN BOOKED.

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BUSINESS NAME _____

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_____	_____	_____	_____	\$ _____	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
MONTH	DAY	YEAR	DAY OF WEEK	RATE PER PACKAGE	EAST	WEST	FULL RUN

\$ _____
TOTAL

*RICH MEDIA WILL RUN ON JACKSONVILLE.COM SAME DAY OR WITHIN 7 DAYS IF THE DATE HAS ALREADY BEEN BOOKED.

Business Name _____

First/Last Name _____

Address _____

City, State, Zip _____

Email Address _____

Phone
 (_____) _____

Total
 \$ _____

Payment

BILLED (WITH APPROVED CREDIT) CHECK # _____

CREDIT CARD _____ CASH

EXP. DATE ____/____ CVV _____

VISA MASTERCARD DISCOVER AMEX

Authorized Signature
 X- _____

Printed Name _____ **Date** _____

*All terms and conditions contained in The Florida Times-Union Retail Rate Card apply.

INTERNAL USE ONLY

ACCOUNT # _____

CONSULTANT: _____

APPROVAL 1 _____

APPROVAL 2 _____