

2019 J MAGAZINE EVENTS PACKAGES AND PRICING



TIMES-UNION
media

The Florida Times-Union
jacksonville.com

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2019

J MAGAZINE EVENTS PACKAGES AND PRICING



J MAGAZINE INTRODUCES J EVENTS!

Times Union-Media and J Magazine will host J Events in Downtown Jacksonville in conjunction with the quarterly publication. The events will bring area business leaders, downtown advocates, city officials, and residents together as we continue to chronicle the rebirth of Downtown Jacksonville.

Momentum is building in downtown as passionate city leaders, urban core advocates and an influx of private investors focus on the remarkable opportunities in Jacksonville.

Become a J Magazine Event Sponsor Today!

TIMES-UNION MEDIA

(904) 359-4454

JAXEVENTS@JACKSONVILLE.COM

JMAGAZINE.ONLINE

TIMESUNIONMEDIA.COM/EVENTS

A LOOK AT SOME PAGES FROM THE FIRST YEAR OF J MAGAZINE:





PRESENTING SPONSOR - \$30,000

(4 AVAILABLE)

- (4) Full Page ads in J Magazine
(Premium placement- One per quarter in consecutive editions)
- A featured article in one J Magazine issue
- (4) Full Page color ads to run in The Florida Times-Union
- 250K Impressions on jackonville.com
- Logo on all marketing materials as the Presenting Sponsor *(print & digital)*
- Logo on event website & event tickets*
- Acknowledged on Social Media as a Presenting Sponsor
- Custom pop-up banner at each event*
- Logo on step and repeat*
- Table or booth space at event*
- Opportunity to speak at J Magazine events
- Entry for 10 at all J Magazine events

SIGNATURE SPONSOR - \$15,000

(ENTERTAINMENT • BAG • DRINK • NAPKIN • VALET • SELFIE BOOTH) (6 AVAILABLE)

- (4) Half Page ads in J Magazine
(One per quarter in consecutive editions)
- A featured article in one J Magazine issue
- (4) Half Page color ads to run in The Florida Times-Union
- 100K Impressions on jackonville.com
- Logo on all marketing materials as the Signature Sponsor *(print & digital)*
- Mention on event website with link to your company's website
- Logo on signage as Signature Sponsor
- Custom pop-up banner at each event*
- Table at the event for marketing purposes*
- Entry for 5 at all J Magazine events

SERIES SPONSOR - \$7,500

(10 AVAILABLE)

- (4) Quarter Page ads in J Magazine
(One per quarter in consecutive editions)
- (4) Quarter Page color ads to run in The Florida Times-Union
- 100K Impressions on jackonville.com
- Logo on all marketing materials as the Event Sponsor *(print & digital)*
- Entry for 2 at all J Magazine events

**When available based on event venue and theme.*

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SIGN UP NOW!

BUSINESS NAME

FIRST/LAST NAME

ADDRESS

CITY, STATE, ZIP

EMAIL ADDRESS

PHONE

(_____) _____

TOTAL

\$ _____

PAYMENT

BILLED (WITH APPROVED CREDIT) CHECK # _____

CREDIT CARD _____ CASH

EXP. DATE ____/____/____ CVV _____

VISA MASTERCARD DISCOVER AMEX

AUTHORIZED SIGNATURE

X- _____

PRINTED NAME

DATE

*All terms and conditions contained in The Florida Times-Union Retail Rate Card apply.

PACKAGE RATES

PRESENTING SPONSOR
\$30,000

SIGNATURE SPONSOR
\$15,000

- Entertainment
- Bag
- Drink
- Napkin
- Valet
- Selfie booth

SERIES SPONSOR
\$7,500

START ____ / ____ / ____

END ____ / ____ / ____

ISSUE _____

REP _____

TIMES-UNION **The Florida Times-Union**
media  **jacksonville.com**

INTERNAL USE ONLY

ACCOUNT # _____

APPROVAL 1 _____

CONSULTANT: _____

APPROVAL 2 _____