

# 2019 JACKSONVILLE GIVES

## #JAXGIVES



## BUY ONE. GIVE ONE.

When you buy an ad (in this special section), an equal amount of advertising space is donated to the charity or non-profit of your choice. The packages include a print ad in The Florida Times-Union and digital ads on Jacksonville.com

FULL Page	Half Page	1/4 Page	1/8 Page
<b>FULL PG</b> 100K IMPRESSIONS 10.1667" x 21.5" <b>\$3,500</b>	<b>1/2 PG</b> 50K IMPRESSIONS 10.1667" x 10.75" <b>\$1,850</b>	<b>1/4 PG</b> 25K IMPRESSIONS 5.0" x 10.75" <b>\$950</b>	<b>1/8 PG</b> 10K IMPRESSIONS 5.0" x 5.25" <b>\$500</b>

### SPACE RESERVATION DEADLINE

THURSDAY, OCTOBER 24, 2019

### FINAL ART DEADLINE

THURSDAY, OCTOBER 31, 2019

### PUBLICATION DATE

SUNDAY, NOVEMBER 10, 2019

## REACHES OVER 175,000\* READERS!

\*Source: Alliance for Audited Media, December 2017. Readership based on industry standard of 2.4 and 2.5 multiple.



**SIGN UP NOW!**

Business Name

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First/Last Name

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Address

---

City, State, Zip

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Email Address

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Phone

( \_\_\_\_\_ ) \_\_\_\_\_

Total

\$ \_\_\_\_\_

Payment

BILLED (WITH APPROVED CREDIT)  CHECK # \_\_\_\_\_

CREDIT CARD \_\_\_\_\_  CASH

EXP. DATE \_\_\_\_/\_\_\_\_/\_\_\_\_ CVV \_\_\_\_\_

VISA  MASTERCARD  DISCOVER  AMEX

Authorized Signature

X- \_\_\_\_\_

Printed Name

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Date

\*All terms and conditions contained in The Florida Times-Union Retail Rate Card apply.

**FEATURE RATE**

**FULL PAGE**  
100K IMPRESSIONS  
10.1667"X21.5"  
**\$3,500**

**1/2 PAGE**  
50K IMPRESSIONS  
10.1667"X10.75"  
**\$1,850**

**1/4 PAGE**  
25K IMPRESSIONS  
5"X10.75"  
**\$950**

**1/8 PAGE**  
10K IMPRESSIONS  
6.7222"X4"  
**\$500**

Benefiting Organization

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INTERNAL USE ONLY

ACCOUNT # \_\_\_\_\_

APPROVAL 1 \_\_\_\_\_

CONSULTANT: \_\_\_\_\_

APPROVAL 2 \_\_\_\_\_