

2019 **FLORIDA VS GEORGIA**
PREVIEW AND FAN GUIDE



2019 FLORIDA VS GEORGIA PREVIEW AND FAN GUIDE

ABOUT THE SECTION

Promote your brand in front of thousands of people during one of the busiest annual events in downtown Jacksonville - the college football rivalry between the Georgia Bulldogs and the Florida Gators!

This event attracts huge crowds that congregate around the stadium for tailgating and other happenings during October 20-27. This year's game is on October 26, 2019.

SPACE RESERVATION DEADLINE

TUESDAY, OCTOBER 15, 2019

FINAL ART DEADLINE

FRIDAY, OCTOBER 18, 2019

PUBLICATION DATE

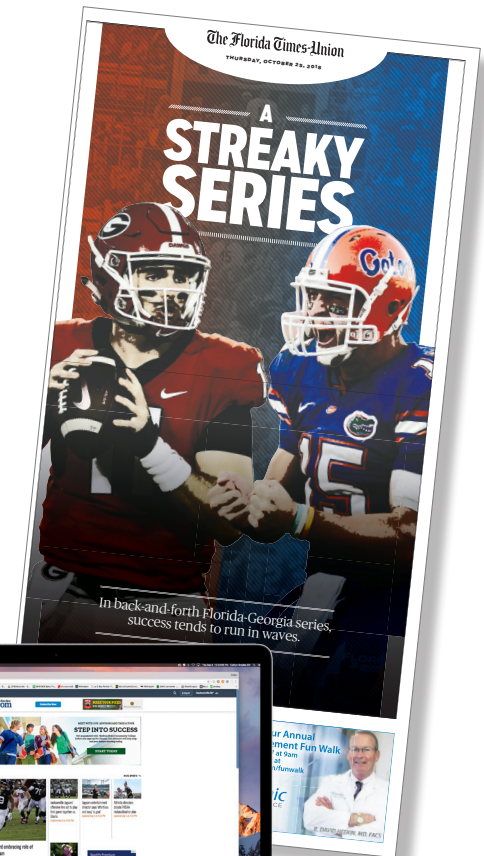
THURSDAY, OCTOBER 24, 2019

PREMIUM AD POSITIONS

<p>Full Page 10.1667" x 21.5"</p> <p>Page 3, 5, and back page are premium positions.</p>	<p>Front Page Strip 10.1667" x 2"</p>	<p>Center Spread Banner 20.3334" x 3"</p>	
--	---	---	--

STANDARD AD POSITIONS

<p>Full Page 10.1667" x 21.5"</p>	<p>3.2778" x 4"</p> <p>1/16 Page</p> <p>1/8 Page Square 5" x 5.25"</p> <p>1/2 Page Horizontal 10.1667" x 10.75"</p>	<p>1/4 Page 5" x 10.75"</p> <p>1/2 Page Vertical 5" x 21.5"</p>
---------------------------------------	---	---





PREMIUM AD POSITIONS

THE FLORIDA TIMES-UNION FAN GUIDE AD SIZE	JACKSONVILLE.COM	PRICE
CENTER STRIP	75,000 IMPRESSIONS	\$1,750
FRONT COVER STRIP	SPORTS PAGE	\$945
BACK PAGE	75,000 IMPRESSIONS	\$3,250
PAGE 3 OR 5 - FULL PAGE	75,000 IMPRESSIONS	\$3,020

STANDARD AD POSITIONS

THE FLORIDA TIMES-UNION FAN GUIDE AD SIZE	JACKSONVILLE.COM	PRICE
FULL PAGE	75,000 IMPRESSIONS	\$2,750
1/2 PAGE	75,000 IMPRESSIONS	\$1,750
1/4 PAGE	SPORTS PAGE	\$945
1/8 PAGE	N/A	\$250
1/16 PAGE	N/A	\$125

ALL ADS 1/4 PAGE OR LARGER INCLUDE A SLIDING BILLBOARD OR IMPRESSIONS ON JACKSONVILLE.COM IN OCTOBER!

2019 FLORIDA VS GEORGIA PREVIEW AND FAN GUIDE



SIGN UP NOW!

Business Name

First/Last Name

Address

City, State, Zip

Email Address

Phone

(_____) _____

Total

\$ _____

Payment

BILLED (WITH APPROVED CREDIT) CHECK # _____

CREDIT CARD _____ CASH

EXP. DATE ____/____ CVV _____

VISA MASTERCARD DISCOVER AMEX

Authorized Signature

X- _____

Printed Name

Date

*All terms and conditions contained in The Florida Times-Union Retail Rate Card apply.

PACKAGE RATES

PREMIUM POSITIONS

- Center Strip + Impressions
\$1,750
- Front Cover Strip + Sports Page
\$945
- Back Page + Impressions
\$3,250
- Page 3 or 5 (FP) + Impressions
\$3,020

DIGITAL DATE (for the selection above)*:

STANDARD POSITIONS

- Full Page + Impressions
\$2,750
- 1/2 Page + Impressions
\$1,750
- 1/4 Page + Sports Page
\$945

DIGITAL DATE (for the selection above)*:

- 1/8 Page
\$250
- 1/16 Page
\$945

*Sliding Billboards must run by 10/31/2018. Subject to available dates.

INTERNAL USE ONLY

ACCOUNT # _____

APPROVAL 1 _____

CONSULTANT: _____

APPROVAL 2 _____