



# CLAIM YOUR TITLE

NOMINATION PACKAGES

JUNE 9 - 23

Bold City Best is brought to you by

The Florida Times-Union

[jacksonville.com](http://jacksonville.com)

# BE BOLD GET IN THE COMPETITION!



@BOLDCITYBESTJAX  
#BOLDCITYBEST

**BOLDCITYBEST.COM**

Bold City Best is brought to you by

The Florida Times-Union

**jacksonville.com**

# GOLD PACKAGE



## BALLOT DISPLAY ADS - "NOMINATE US"

As voters navigate through the ballot, these display ads act as the perfect subliminal message, "Nominate Us!" Ads will appear in rotation on the ballot as 300x250 and 728x90.

Bonus: the ads link back to your company's website.

## DISPLAY ADS - "NOMINATE US"

### 100,000 IMPRESSIONS DELIVERED DURING NOMINATION PHASE

Capture attention all over Jacksonville as potential voters are navigating the web. These ads look pretty on the outside, but they pack a punch and do the heavy lifting to get voters straight to the ballot to nominate you! It's like the express train to vote-ville. Ads will appear as 300x250, 970x90, 320x50 & 728x90

## THE FLORIDA TIMES-UNION - TWO (2) 1/4-PAGE PRINT ADS

There's nothing like the good ol' newspaper to add legitimacy to your campaign — this is serious business. Seeing your company's "Nominate Us" ad in print is sure to give you a competitive advantage in the contest.

Ad size: 5" wide x 10.75" high

## OFFICIAL 2019 BOLD CITY BEST™ - "VOTE FOR US" PROMO PACK

This is all the gear you need to make sure anyone walking in your business turns into a voter - all hand delivered by your friendly Bold City Best consultant.

- Vinyl Banner (1) - 6'x3' ready to hang
- Posters (5) - 11"x17"
- Table Tents (10)
- Handout Cards (250) - 3.5"x5"
- Web Art

VALUE: \$7,400

**YOUR INVESTMENT: \$2,499**

Bold City Best is brought to you by

The Florida Times-Union  
**jacksonville.com**

# SILVER PACKAGE



## **BALLOT DISPLAY ADS - "NOMINATE US"**

As voters navigate through the ballot, these display ads act as the perfect subliminal message, "Nominate Us!" Ads will appear in rotation on the ballot as 300x250 and 728x90.

Bonus: the ads link back to your company's website.

## **DISPLAY ADS ON JACKSONVILLE.COM - "NOMINATE US" 50,000 IMPRESSIONS DELIVERED DURING NOMINATION PHASE**

Capture Jacksonville's attention as potential voters are navigating Jacksonville.com — home of the ballot. These ads look pretty on the outside but they pack a punch and do the heavy lifting to get voters straight to the ballot to nominate you! It's like the express train to vote-ville. Display ad size is 300x250.

## **THE FLORIDA TIMES-UNION - ONE (1) 1/4-PAGE PRINT AD**

There's nothing like the good ol' newspaper to add legitimacy to your campaign — this is serious business. Seeing your company's "Nominate Us" ad in print is sure to give you a competitive advantage in the contest.

Ad size: 5" wide x 10.75" high

## **OFFICIAL 2019 BOLD CITY BEST™ - "VOTE FOR US" PROMO PACK**

This is all the gear you need to make sure anyone walking in your business turns into a voter - all hand delivered by your friendly Bold City Best consultant.

- Vinyl Banner (1) - 6'x3' ready to hang
- Posters (5) - 11"x17"
- Table Tents (10)
- Handout Cards (250) - 3.5"x5"
- Web Art

VALUE: \$4,150

**YOUR INVESTMENT: \$1,499**

Bold City Best is brought to you by

**jacksonville.com**

The Florida Times-Union

# BRONZE PACKAGE



## BALLOT DISPLAY ADS - "NOMINATE US"

As voters navigate through the ballot, these display ads act as the perfect subliminal message, "Nominate Us!" Ads will appear in rotation on the ballot as 300x250 and 728x90.

Bonus: the ads link back to your company's website.

## OFFICIAL 2019 BOLD CITY BEST™ - "VOTE FOR US" PROMO PACK

This is all the gear you need to make sure anyone walking in your business turns into a voter - all hand delivered by your friendly Bold City Best consultant.

- Vinyl Banner (1) - 6'x3' ready to hang
- Posters (5) - 11"x17"
- Table Tents (10)
- Handout Cards (250) - 3.5"x5"
- Web Art

VALUE: \$800

**YOUR INVESTMENT: \$399**

## A LA CARTE

### OFFICIAL 2019 BOLD CITY BEST™ - "VOTE FOR US" PROMO PACK - \$299

This is all the gear you need to make sure anyone walking in your business turns into a voter - all hand delivered by your friendly Bold City Best consultant.

- Vinyl Banner (1) - 6'x3' ready to hang
- Posters (5) - 11"x17"
- Table Tents (10)
- Handout Cards (250) - 3.5"x5"
- Web Art

### JUST THE BASIC NECESSITIES - \$175

- Posters (5) - 11"x17"
- Table Tents (10)
- Handout Cards (250) - 3.5"x5"
- Web Art

Bold City Best is brought to you by

The Florida Times-Union  
**jacksonville.com**

# DISPLAY ADS



**Quarter Page Print Ad**  
5" x 10.75"



**BUSINESS NAME  
AND LOGO  
CATEGORY**

SLOGAN/TAGLINE

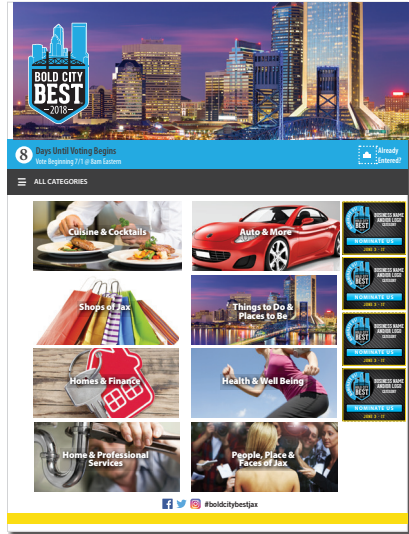
**BOLDCITYBEST.COM**



@BOLDCITYBESTJAX  
#BOLDCITYBEST

Bold City Best is brought to you by  
The Florida Times-Union  
**jacksonville.com**

**Nomination  
Ballot**



**Ballot Display Ad**  
300 x 250 px



**BUSINESS NAME & LOGO**  
CATEGORY

**LEARN MORE!**  
JUNE 9 - 23

**Ballot Display Ad**  
728x 90 px

Bold City Best is brought to you by

The Florida Times-Union  
**jacksonville.com**



# PROMO PACK



**Vinyl Banner**  
Customized with  
your business  
name & category  
6' x 3'



**Voting Cards**  
250 qty  
3.5" x 5"



**Voting Posters**  
5 Pack  
11" x 17"



**Table Tents**  
10 qty

Bold City Best is brought to you by

The Florida Times-Union  
**jacksonville.com**



Times-Union Media

 1 Independent Dr, Suite 200, Jacksonville, FL 32202

 904.359.4318  [wecanhelp@jacksonville.com](mailto:wecanhelp@jacksonville.com)

[BOLDCITYBEST.COM](http://BOLDCITYBEST.COM)



@boldcitybestjax • #boldcitybest

Bold City Best is brought to you by

  
**jacksonville.com**