# ACTIVE BOOMERS & SENIORS EXPO SATURDAY, MARCH 30 • 9:30AM-2PM • UNF UNIVERSITY CENTER

#### **EXHIBITOR PACKAGE** STANDARD BOOTH PACKAGE INCLUDES:

- 6' Covered Table with 2 Chairs
- 5" x 2.5" Color Ad Space in The Florida-Times Union Special Expo Section Sunday, March 24, 2019
- Digital Advertising on Jacksonville.com - 12,500 impressions
- Electricity subject to availablity

BROUGHT TO YOU BY:

TIMES-UNION The Florida Times-Linion media



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IN ASSOCIATION WITH:

### TIMES-UNION media

1 Riverside Avenue Jacksonville, FL 32202 **STANDARD EXHIBITOR** PACKAGE

\$545

**RESERVATION DEADLINE:** FRIDAY, MARCH 1ST

EVENT LOCATION:

Adam W. Herbert

**University Center** 

**\$** 904.359.4318 ₩ wecanhelp@jacksonville.com

UNF



## **EXHIBITOR AND SPONSOR CATEGORIES**

50+ Employment Services **Assisted Living Communities** Automobiles for Boomers Fashion & Beauty Salon **Caregiver Services Clubs & Social Groups Community Volunteers Computers & Technology Counseling & Advice Daily Living Aids Dental Services Disability & Accessibility Educational Resources** Elder Law Services **Financial Services** Fitness for Healthy Living Health Screenings **Hearing Aid Centers** Home & Garden Home Repairs & Improvements **Hospice** Care Humor Therapy

Independent Living for 50+ In-Home Care Assistance **Insurance Services** Lifelong Learning Programs Live Entertainment **Medical Equipment & Supplies Medical Practices** Medicare / Health Plans Memory Care Services Nutrition & Diet Personal Care Products Pet Adoption & Pet Therapy **Pharmaceuticals** Real Estate for 50+ Market **Retirement Services Reverse Mortgages** Safety & Personal Protection **Seniors Organizations & Services** Spas & Saunas **Transportation Services** Travel, Leisure & Recreation Veterans Services

### RESERVE YOUR SPACE AT THE AREA'S LARGEST BOOMER & SENIOR EXPO!



## **SPONSOR PACKAGES**

TO RESERVE SPONSORSHIP 904.359.4318	PRESENTING SPONSOR <b>\$4,000</b>	PLATINUM SPONSOR \$ <b>3,000</b>	GOLD SPONSOR <b>\$2,500</b>	SILVER SPONSOR \$1,500	STANDARD EXHIBITOR <b>\$545</b>
SPONSOR BOOTH(S)	3	2	2	1	1
NAME/LOGO IN THE FLORIDA TIMES-UNION PROMOTIONAL ADS	~	~	~	~	
DIGITAL AD IMPRESSIONS ON JACKSONVILLE.COM	100,000	100,000	100,000	50,000	12,500
FULL COLOR AD IN THE FLORIDA TIMES-UNION EXPO SPECIAL SECTION (*AD CONTENT DUE MARCH 11TH)	BACK COVER (10.16" X 10")	FULL PAGE (10.16"X 10")	HALF PAGE (10.16" X 5")	QUARTER PAGE (5" X 5")	EIGHTH PAGE (5" X 2.5")
INTERNET ACCESS & ELECTRICITY	~	~	~	~	BASED ON AVAILABILITY
NAME/LOGO PRINTED ON PROMTIONAL MATERIALS (ADVERTISING, FLYERS, ETC.)	~	~	~	~	
MENTION IN PRE-EVENT & POST-EVENT EMAIL BLASTS	~	~	~	~	
NAME MENTION IN PRESS RELEASES	$\checkmark$	$\checkmark$	~	~	
EXPO SPEAKER PRESENTATION SLOT	$\checkmark$	~	$\checkmark$		
VERBAL RECOGNITION DURING EXPO P.A. ANNOUNCEMENTS	~	~			
SPONSOR'S BROCHURES DISTRIBUTED AT EXPO ENTERANCE	$\checkmark$				
YOUR SIGN/BANNER DISPLAYED AT EXPO ENTERANCE	~				
SPONSOR CATEGORY EXCLUSIVITY	~				
PERSONALIZED PRESS RELEASE	~				
RECOGNITION ON SOCIAL MEDIA AND SPONSORED PROMOTIONS	~				

FOR MORE INFORMATION, PLEASE CONTACT YOUR TIMES-UNION MEDIA CONSULTANT, CALL 904.359.4318, OR EMAIL WECANHELP@JACKSONVILLE.COM

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#### **SIGN UP NOW!**

Business Name			
First/Last Name			PACKAGE RATES
Address	ACTIVE BOOMERS & SENIORS EXPO		
City, State, ZIP			<b>\$4,000</b> Presenting Sponsor
Email Address			<b>\$3,000</b> Platinum Sponsor
Phone	Cell		
()	(	)	<b>\$2,500</b> Gold Sponsor
Event Contact Sam	ie as ab	oove	<b>\$1,500</b> Silver Sponsor
Email Address			<b>\$545</b> Standard Exibitor
Phone	Cell		Other
( )	(	)	Electricity
<b>Total</b> \$			Yes No
<ul> <li><b>Payment</b></li> <li>BILLED (WITH APPROVED CREDIT)</li> <li>CHECK #</li> </ul>		□ CREDIT CARD (LAST 4 ONLY)	 MEX
Authorized Signature		EXP. DATE / CVV	
Χ-			*All terms and conditions contained in The Florida Times-Union Retail Rate Card apply. If paying via credit, a representative will contact you to process
Printed Name		Date	your payment securely.
		INTERNAL USE ONLY —	
ACCOUNT #		APPROVAL 1	

**CONSULTANT:** 

**APPROVAL 2**