

2019 TPC AUDIENCE TARGETING DIGITAL ADVERTISING



REACH AN ENGAGED GOLF AND LUXURY AUDIENCE DURING TPC WITH STRATEGIC DIGITAL TARGETING

DIGITAL PACKAGE - \$2,500

- Social advertising geofencing TPC during the week of the tournament
- On Target Display ads geofencing TPC during the week of the tournament and retarget the audience throughout the end of March

CONTINUE YOUR EXPOSURE AFTER THE EVENT WITH ADDITIONAL ADVERTISING - \$1,500

- Continue display ads for the month of March to the targeted audience who attended TPC

RESERVATION DEADLINE

MONDAY, FEB 25, 2019

AD APPROVAL DEADLINE

MONDAY, MAR 4, 2019

GO LIVE DATE

MONDAY, MAR 11, 2019

2019 TPC AUDIENCE TARGETING DIGITAL ADVERTISING



SIGN UP NOW!

Business Name

First/Last Name

Address

City, State, Zip

Email Address

Phone

(_____) _____

Total

\$

Payment

☐ BILLED (WITH APPROVED CREDIT)

☐ CHECK # _____

☐ CREDIT CARD _____

☐ CASH

EXP. DATE ____/____/____ CVV _____

☐ VISA ☐ MASTERCARD ☐ DISCOVER ☐ AMEX

Authorized Signature

X- _____

Printed Name

Date

*All terms and conditions contained in The Florida Times-Union Retail Rate Card apply.

PACKAGES

☐ DIGITAL ADVERTISING: \$2,500

- Social advertising geofencing TPC during the week of the tournament
- On Target Display ads geofencing TPC during the week of the tournament and retarget the audience throughout the end of March

☐ EXTRA MONTH OF DISPLAY ADVERTISING: \$1,500

- Yes, sign me up to continue display advertising for the month of March to the targeted audience who attended TPC

TOTAL: _____

» ASK ABOUT CUSTOM PACKAGES
TO REACH EVEN MORE FOR
ENHANCED EXPOSURE.

INTERNAL USE ONLY

ACCOUNT # _____

APPROVAL 1 _____

CONSULTANT: _____

APPROVAL 2 _____