

2019 **FALL HOME + PATIO SHOW**
OFFICIAL EVENT GUIDE



TIMES-UNION

media 

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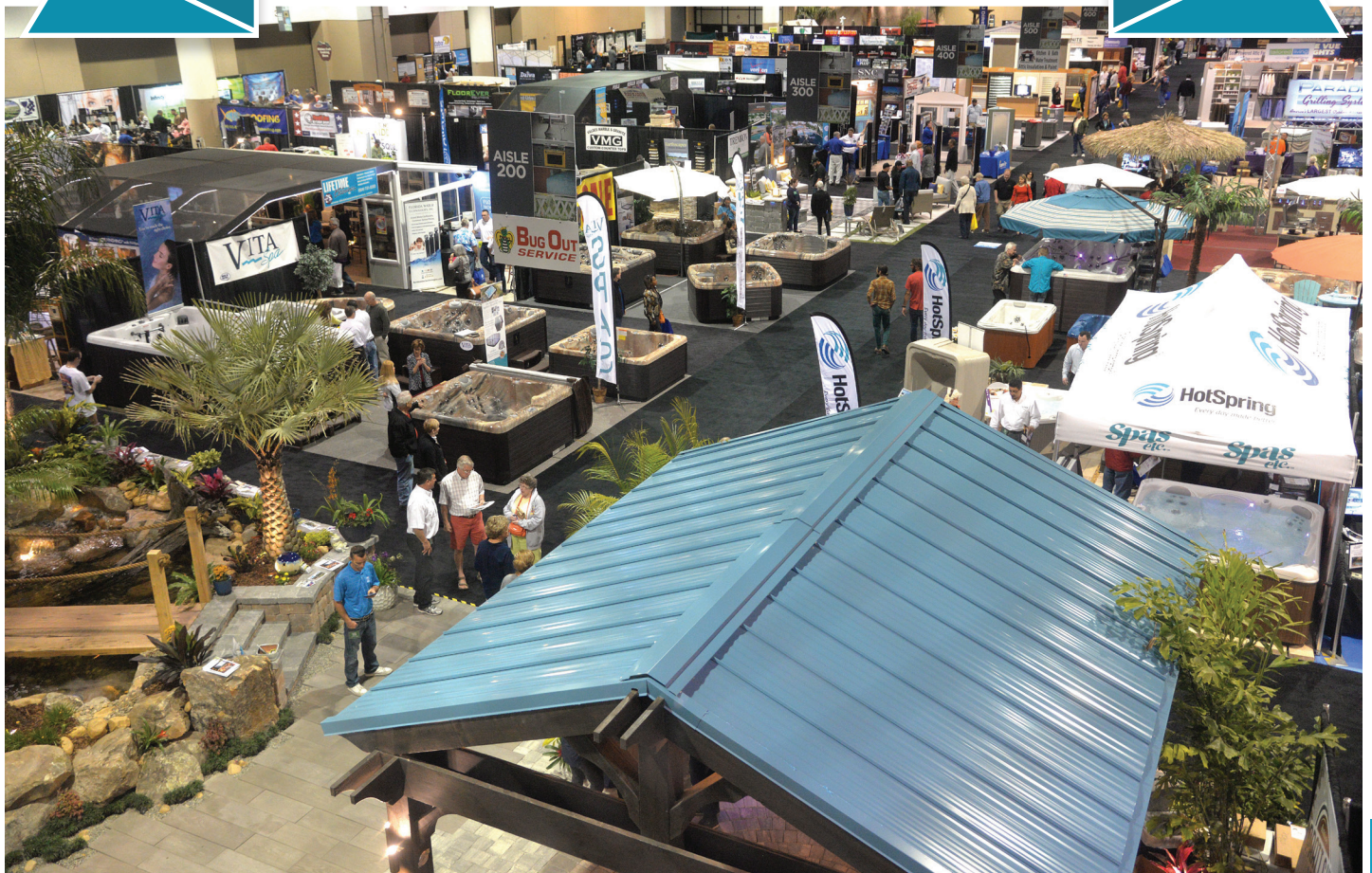
ABOUT THE SHOW

More than **500** exhibitors will be available to provide visitors with the opportunity to shop, compare and save on the hottest items for the home and garden. Don't be left out of this opportunity to make an impression on potential customers before, during and after the show with an ad in this useful reference guide. Advertise your product or service in the

Fall Home & Patio special section and reach an estimated **175,000*** readers in Sunday's Times-Union. PLUS...an additional 7,500 copies of this section will be distributed at the show and more than 43,000 households in the Sunday FYI.

*Number based on the Alliance for Audited Media Dec 2018 report using the industry average of 2.5 multiplier for readership.

THIS FALL, THE HOME & PATIO SHOW WILL BE HELD AT
THE PRIME OSBORN CONVENTION CENTER SEPT. 26-29





GUIDE RATES AND DEADLINES

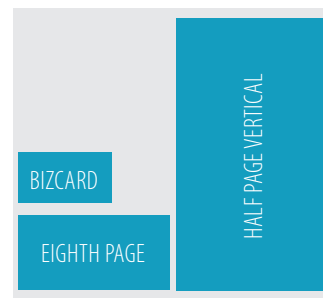
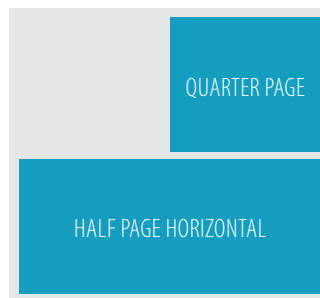
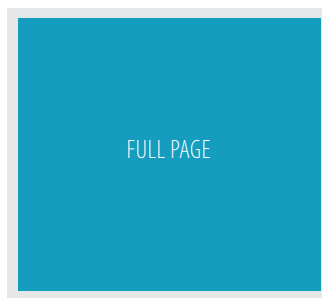
AD SIZE	DIGITAL	PRICE
FULL PAGE 6 col x 10" (10.1667" x 10")	25,000 IMPRESSIONS ON JACKSONVILLE.COM (9/22-9/29)	\$1,725
HALF PAGE VERTICAL 3 col x 10" (5" x 10")	25,000 IMPRESSIONS ON JACKSONVILLE.COM (9/22-9/29)	\$1,025
HALF PAGE HORIZONTAL 6 col x 5" (10.1667" x 5")	25,000 IMPRESSIONS ON JACKSONVILLE.COM (9/22-9/29)	\$1,025
QUARTER PAGE 3 col x 5" (5" x 5")	25,000 IMPRESSIONS ON JACKSONVILLE.COM (9/22-9/29)	\$675
EIGHTH PAGE 3 col x 2.5" (5" x 2.5")	25,000 IMPRESSIONS ON JACKSONVILLE.COM (9/22-9/29)	\$500
BIZ CARD 2 col x 2" (3.2778" x 2")	25,000 IMPRESSIONS ON JACKSONVILLE.COM (9/22-9/29)	\$375

LIMITED OPPORTUNITY!

Floorplan Page

Only 4 Available

Single	Double
5" x 2.5"	5" x 5"
\$500	\$1,000



SPACE RESERVATION DEADLINE
SEPTEMBER 9, 2019

FINAL AD APPROVAL DEADLINE
SEPTEMBER 12, 2019

PUBLICATION DATE
SUNDAY, SEPTEMBER 22, 2019

CONTACT YOUR TIMES-UNION REPRESENTATIVE FOR RATES WITHOUT SHOW PARTICIPATION. ALL ADS INCLUDE FULL COLOR.

2019

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SIGN UP NOW!

Business Name

First/Last Name

Address

City, State, Zip

Email Address

Phone

() _____

Total

\$ _____

Payment

☐ BILLED (WITH APPROVED CREDIT)

☐ CHECK # _____

☐ CREDIT CARD _____

☐ CASH

EXP. DATE ____/____ CVV _____

☐ VISA ☐ MASTERCARD ☐ DISCOVER ☐ AMEX

Authorized Signature

X- _____

Printed Name

Date

*All terms and conditions contained in The Florida Times-Union Retail Rate Card apply.

PACKAGE RATES

- Full Page
\$1,725
- Half Page Vertical
\$1,025
- Half Page Horizontal
\$1,025
- Quarter Page
\$675
- Eighth Page
\$500
- Biz Card
\$375

LIMITED SPACE

- Floorplan Page
 - Single
5" x 2.5"\$500
 - Double
5" x 5"\$1,000

INTERNAL USE ONLY

ACCOUNT # _____

APPROVAL 1 _____

CONSULTANT: _____

APPROVAL 2 _____