

2020

# DISCOVER JACKSONVILLE

YOUR COMPLETE GUIDE TO FLORIDA'S FIRST COAST



TIMES-UNION

media

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# 2020 DISCOVER JACKSONVILLE

## YOUR COMPLETE GUIDE TO FLORIDA'S FIRST COAST

## ABOUT THE PUBLICATION

Jacksonville is a growing metropolitan area with a superb quality of life and ample business opportunities. The city continues to grow with downtown development and expansion.

With three fortune 500 companies, a reasonable cost of living and the largest urban park system in the nation, it's no wonder the region is the fastest-growing in the state.

- Jacksonville as #16 Fastest Growing City in America (Forbes, February 2018)
- Florida as #2 Best State for Business (Chief Executive, May 2018).
- Jacksonville as a top city Americans are flocking to (24/7 Wall Street, June 2018)

### ATTRACTIVE, INFORMATION PUBLICATION

The Florida Times-Union's premier guide, Discover Jacksonville, is an award-winning guide to life and leisure with verified information. It covers in-depth the five-county region that makes up the First Coast — Baker, Clay, Duval, Nassau and St. Johns counties — for those living in or relocating to Northeast Florida.

In its pages, you'll find information about housing, communities, education, health care, business, transportation and military, with a comprehensive look at what makes the region so impressive to tourists and residents alike.

It features Jacksonville's best places, people and things voted by residents in the 2018 Bold City Best competition. Whether you're new to the area, visiting for the first time, or a veteran of Northeast Florida, use this guide as your road map to navigate the First Coast.

### 40,000 COPIES TO TARGETED LOCATIONS

The guide is available at more than 350 locations throughout the First Coast, online at [DiscoverJacksonville.com](http://DiscoverJacksonville.com) and through relocation packages distributed by realtors, builders and human resource departments. Discover Jacksonville enjoys a long shelf life with annual exposure on [DiscoverJacksonville.com](http://DiscoverJacksonville.com). All locations are restocked quarterly. Discover Jacksonville magazine will be inserted in the Florida Times-Union newspaper on December 30th to all subscribers.

### SPACE RESERVATION DEADLINE

MONDAY, NOV 18, 2019

### AD COPY DUE

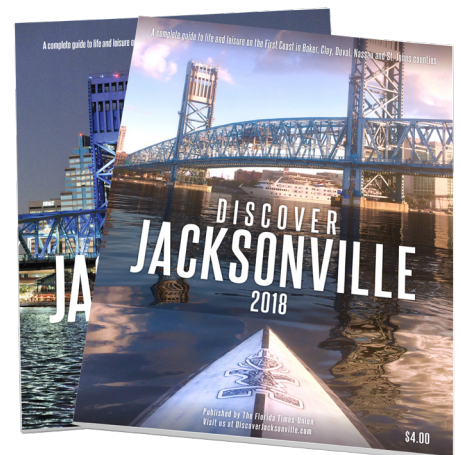
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### FINAL ART APPROVAL

MONDAY, NOV 25, 2019

### PUBLICATION

LATE DECEMBER 2019





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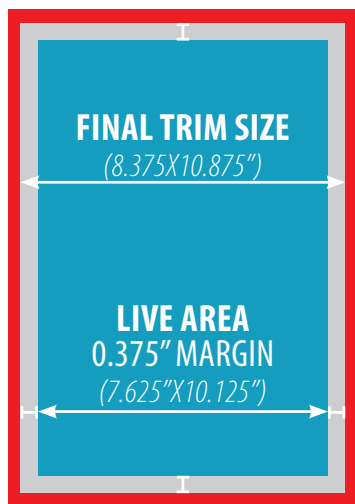
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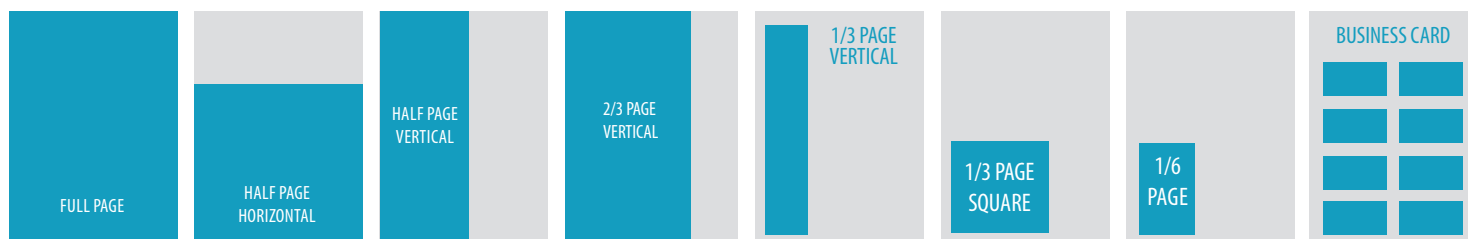
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2020

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