

# 2019 FOOTBALL SEASON IS HERE

## DOUBLE EXPOSURE



**REACH OVER  
230,000  
READERS  
EACH SUNDAY!\***

\*SOURCE: Alliance for Audited Media, June 2017. Readership based on industry standard of 2.4 and 2.5 multiple.

**SPACE  
RESERVATION  
FRIDAY,  
AUG 16, 2019**

**FINAL ART  
DEADLINE  
WEDNESDAY,  
AUG 21, 2019**

**PUBLICATION  
DATES  
SUNDAY,  
AUG 25, 2019  
& SEP 1, 2019**

TIMES-UNION  
**media**

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# 2019 FOOTBALL SEASON IS HERE!

## DOUBLE EXPOSURE

### 2 SECTIONS! DOUBLE EXPOSURE FOR YOU!

#### COLLEGE FOOTBALL PREVIEW

*SUNDAY, AUG 25, 2019*






- In depth coverage of the upcoming season and key change college fans will want to read
- Georgia, Miami and UCF previews
- Complete college football schedules of every major team
- Local previews of Jacksonville University, Edward Waters and more

#### JAGUARS & NFL PREVIEW

*SUNDAY, SEPT 1, 2019*

- In depth coverage of the highly anticipated upcoming season and key changes NFL fans will want to read
- Who will be the best Jaguars players for fantasy football this year?
- Season schedules and predictions for the Jaguars and every team in the NFL

### AD SIZES & RATES (PRICE INCLUDES YOUR AD IN BOTH SECTIONS!)

<b>FULL PAGE</b> 10.1667" X 21.5" <b>\$4,000</b>	<b>HALF PAGE</b> 10.16" X 10.75" <b>\$2,000</b>	<b>QUARTER PAGE</b> 5" X 10.75" <b>\$1,000</b>	<b>EIGHTH PAGE</b> 5" X 5.25" <b>\$500</b>	<b>SIXTEENTH PAGE</b> 3.27" X 4" <b>\$250</b>
				



# BOTH SECTIONS - ONE LOW PRICE

## PREMIUM POSITIONS

### FRONT PAGE STRIP

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**\$875**



### SCHEDULE PAGE ISLAND

6.7222"X8"



**\$1,800**

### BACK PAGE FULL PAGE

10.1667"X21.5"

**\$5,000**

### PG 3 FULL PAGE

10.1667"X 21.5"

**\$5,000**

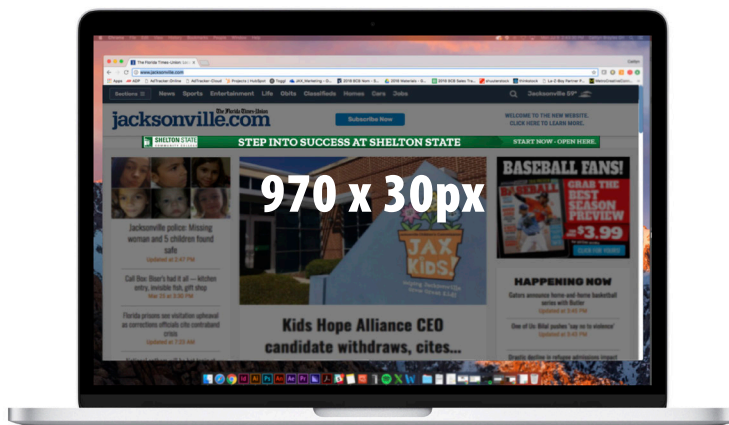
### CENTER SPREAD BANNER

21.25"X3"

**\$1,500**



All premium positions purchased include a sports page **Sliding Billboard** on Jacksonville.com as well as a **pair of tickets to a Jags game!**



Your Sliding Billboard will sit at the top of Jacksonville.com as a 970 pixel by 30 pixel ad size. It will expand (slide open) when clicked on to 970 pixels by 250 pixels.



**24 HOURS!** Your choice of date in August or September

\*Based on availability

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## DOUBLE EXPOSURE



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Email Address

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Phone

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Payment

☐ BILLED (WITH APPROVED CREDIT)

☐ CHECK # \_\_\_\_\_

☐ CREDIT CARD \_\_\_\_\_

☐ CASH

EXP. DATE \_\_\_\_/\_\_\_\_ CVV \_\_\_\_\_

☐ VISA ☐ MASTERCARD ☐ DISCOVER ☐ AMEX

Authorized Signature

X- \_\_\_\_\_

Printed Name

Date

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\*All terms and conditions contained in The Florida Times-Union Retail Rate Card apply.

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- ☐ 1/16 PAGE - \$250
- ☐ 1/8 PAGE - \$500
- ☐ 1/4 PAGE - \$1,000
- ☐ 1/2 PAGE - \$2,000
- ☐ FULL PAGE - \$4,000

### PREMIUM POSITIONS

- ☐ FULL PAGE - PAGE 3  
\$5,000
- ☐ FULL PAGE - BACK PAGE  
\$5,000
- ☐ FRONT PAGE STRIP  
\$875
- ☐ CENTER SPREAD  
BANNER - \$5,000
- ☐ SCHEDULE PAGE  
ISLAND - \$1,800

Rates include both sections split billed in August and September.

INTERNAL USE ONLY

ACCOUNT # \_\_\_\_\_

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CONSULTANT: \_\_\_\_\_

APPROVAL 2 \_\_\_\_\_